

Dear Friend of the Florida Horse Park,

We have broken ground on the first vertical structure at the Florida Horse Park! The much awaited "Welcome Center" featuring bathrooms, showers, rest and concession area is underway. Steve Allen Construction, Farner Barley Engineering, KP Studios Architects and our outstanding Board members have worked relentlessly to get this project finally out of the ground! Special thanks to the Department of Trade, Tourism and Development for extending their gracious grant to include the Welcome Center, new office, well water treatment plant, electric service, road improvements and infrastructure maintenance equipment.

You can help us grow, join our...

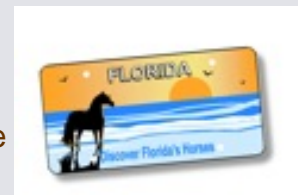
- **Memorial Tree Program.** A great way to GROW WITH US! You can show your support by adopting a Live Oak Tree. Trees are available for adoption in various sizes. Adoption prices include a memorial plaque and range from \$1,000 to \$2,500 based on size of tree.
- **NEW - Annual Statewide Directory of Farm and Equine Services.** This will be the largest publication of all things "equine" in our history and will be distributed exclusively by the Florida Horse Park throughout the entire state in January 2011. Our focus is on bringing attention to all equine disciplines from A to Z. The directory will include area maps, camping information, event information, farm listings, training equine and agricultural information and so much more...all in one book. The Florida Horse Park Directory of Farm and Equine Services is now selling ad space and collecting statewide equine information. For advertising information or to be included in the service and farm listings, contact Katie at marketing@flhorsepark.com or 352-307-6699 ext 6.

FHP Season kickoff.

Celebrate the equine season with the Florida Horse Park.

Tuesday, November 16th

Get the first look at our new Florida Horse Park Specialty License Plate at Gateway Bank. The first 5 license plates will be auctioned off live. You may pre-order your plate right there and personalize too. Join us for cocktails and a live auction.



Thursday, November 18th

"What's behind the Barn door" Farm Tour 2010. Join a private bus tour of four incredible horse farms. Begin the tour at the **Florida Horse Park**, then travel to **Abracadabra Farm** for an unparalleled tour of one of Florida's most successful thoroughbred farms. Then off to **Charlie Horse Polocrosse Farm** for some fast play with the nets. Then on to **New Chance Polo** (arena Polo demonstration) with **Cuko Escapite**, internationally rated Polo professional. The last stop will be **Oak Lake Dressage** for champagne and lunch featuring a musical dressage demonstration. Tickets are on sale NOW at the Florida Horse Park office. Tickets

are limited to 300. Tickets are \$45 and include transportation, refreshments, lunch and entertainment.

Saturday, November 20

Equiventures presents 3 Day Eventing at the Florida Horse Park. Please join us daily from 8:00 am until 5:00 pm for the finest in Dressage, Cross Country and Show Jumping featuring competitors from across the country and the world all at the Florida Horse Park. No charge for admission, parking is free.

Saturday, November 20, 2010

PeopleChase 5K Run. We're bringing the PeopleChase to our fall calendar. The PeopleChase will cover a portion of the cross country course and tour the Park before wrapping up at the finish line. After putting your best foot forward in the 5K race, stay and enjoy the world class competition from our equestrian competitors at the Fall Horse Trial.

Florida Horse Park can not succeed without your help.

The Park is a not-for-profit organization that needs everyone's support to bring you outstanding events. Please take a look at how you can help.

___\$1,000 ___\$500 ___\$250 ___\$100

Make checks payable to: **Florida Horse Park**, a 501©3, not-for-profit organization

The Florida Horse Park is a viable enhancement to our great state. Please feel free to stop by and take a look at our progress. Believe me, there is a lot more to come for all of us to enjoy.



Happy trails!!
Connie Duff Wise
Chairman, Florida Horse Park